

### **What type of information do I collect?**

I receive, collect and store any information you enter on my website or provide me in any other way. In addition, I collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. I may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. I also collect personally identifiable information (including name, email, password, communications); comments, feedback, product reviews, recommendations, and personal profile.

### **How do I collect information?**

When you conduct a transaction via my ecommerce website hosted on the Etsy.com platform or register on my website, as part of the process or To fulfil your order, you must provide certain information (which you authorised either Etsy.com to provide to me or consented by registering on my website), such as your name, email address, postal address, payment information, and the details of the product that you're ordering. You may also choose to provide me with additional personal information (for a custom order of artwork, for example), if you contact me directly.

### **Why I Need Your Information and How I Use It**

I rely on a number of legal bases to collect, use, and share your information, including:

- as needed to provide my services, such as when I use your information to fulfil your order, to settle disputes, or to provide customer support;
- when you have provided your affirmative consent, which you may revoke at any time, such as by signing up for my mailing list;
- if necessary to comply with a legal obligation or court order or in connection with a legal claim, such as retaining information about your purchases if required by tax law; and
- as necessary for the purpose of my legitimate interests, if those legitimate interests are not overridden by your rights or interests, such as 1) providing and improving my services. I use your information to provide the services you requested and in my legitimate interest to improve my services; and 2) Compliance with the Etsy Seller Policy and Terms of Use. I use your information as necessary to comply with my obligations under the Etsy Seller Policy and Terms of Use.

### **How do I store, use, share and disclose your site visitors' personal information?**

My company website is hosted on the Wix.com platform with e-commerce hosted on the Etsy.com platform under rbrutontextileart. Wix.com provides me with the online platform that allows me to advertise my products, share information with my customers and to direct customers to my online Etsy store allowing me to sell my products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

Information about my customers is important to my business. I share your personal information for very limited reasons and in limited circumstances, as follows:

- Etsy. I share information with Etsy as necessary to provide you my services and comply with my obligations under both the Etsy Seller Policy and Etsy Terms of Use.
- Service providers. I engage certain trusted third parties to perform functions and provide services to my shop, such as delivery companies. I will share your personal information with these third parties, but only to the extent necessary to perform these services.
- Business transfers. If I sell or merge my business, I may disclose your information as part of that transaction, only to the extent permitted by law.
- Compliance with laws. I may collect, use, retain, and share your information if I have a good faith belief that it is reasonably necessary to: (a) respond to legal process or to government requests; (b) enforce my agreements, terms and policies; (c) prevent, investigate, and address fraud and other illegal activity, security, or technical issues; or (d) protect the rights, property, and safety of my

customers, or others.

### How do I communicate with my site visitors?

I may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to poll your opinions through surveys or questionnaires, to send updates about my company, or as otherwise necessary to contact you to enforce my User Agreement, applicable national laws, and any agreement I may have with you. For these purposes I may contact you via email, telephone, text messages, and postal mail.

### How do I use cookies and other tracking tools?

The following cookies are used when visiting my website as hosted on the Wix.com platform, life span and purpose details as follows:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_ \${Site-ID}	Session	Security
incap_visid_ \${Proxy-ID}_ \${Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members

### Your Rights

If you reside in certain territories, including the EU, you have a number of rights in relation to your personal information. While some of these rights apply generally, certain rights apply only in certain limited cases. I describe these rights below:

- Access. You may have the right to access and receive a copy of the personal information I hold about you by contacting me using the contact information below.
- Change, restrict, delete. You may also have rights to change, restrict my use of, or delete your personal information. Absent exceptional circumstances (like where I am required to store data for legal reasons) I will generally delete your personal information upon request.
- Object. You can object to (i) my processing of some of your information based on my legitimate interests and (ii) receiving marketing messages from me after providing your express consent to receive them. In such cases, I will delete your personal information unless I have compelling and legitimate grounds to continue using that information or if it is needed for legal reasons.
- Complain. If you reside in the EU and wish to raise a concern about my use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local data protection authority.

### How to Contact Me

For purposes of EU data protection law, I, Rebecca Bruton, am the data controller of your personal information. If you have any questions or concerns, you may contact me at [rebeccabrutontextiles@gmail.com](mailto:rebeccabrutontextiles@gmail.com). Alternately, you may mail me at: Rebecca Bruton, 42 West Street, Yeovil, Somerset, BA20 2BA

Thank you  
RBruton